

Welcome to the Education Support Worker Action Kit

Education support workers are the backbone of our schools. They help students learn, assist teachers, and ensure classrooms run smoothly. But they are underpaid, overworked, and struggling to stay in their jobs. Without them, our schools cannot function.

This kit is designed to help you take action in a simple, structured way—whether you're new to organizing or have been involved before.

Each action inside the kit represents a key step in the movement, from showing support to mobilizing others.

Follow them in order, starting with the easiest, and work your way up to more impactful actions.

Every step you take builds momentum and increases pressure on decision-makers.

By taking action, you are standing with education support workers to demand fair wages and respect for their vital role. Tell the government its time to properly fund public education. Let's get started.

What's inside?

This kit includes:

-  **Action 1: Show Your Support** – A window sign to publicly display solidarity with education support workers.
-  **Action 2: Sign & Share the Petition** – A petition letter demanding fair wages, plus a return mailing address for completed petitions.
-  **Action 3: Go Further** – A letter-writing template, a conversation guide, and a call script to help you mobilize others.



Action 01:

Show Your Support

Print this window sign to publicly display
solidarity with education support workers!

I Support Education Workers



Action 02:

Sign & Share the Petition

1. Tips for Talking to Friends & Family About the Petition
2. Key Points About the Petition
3. The Petition Signature Page - Print as many as you need to gather as many signatures as you can!

Tips for Talking to Friends & Family About the Petition

Many people don't take action because they haven't been personally asked. Your family and friends trust you—if you ask about this, they will too. These conversations don't have to be difficult.


People take action because of people they like and trust. **YOU** are one of those people.

Here's how to make it easy and effective:

- 🕒 **Just Ask** – The number one reason people don't sign? No one asked them. A simple ask makes a difference.
- 🕒 **Lead with Your 'Why'** – Tell them why this matters to you. Personal stories are more powerful than facts alone.
- 🕒 **Find Common Ground** – You don't need to convince them of everything—just help them see why fair wages for education workers make sense.
- 🕒 **Keep It Simple** – You don't need all the answers. Just let them know that schools can't run without these workers, and they deserve fair pay.
- 🕒 **Use Stories, Not Stats** – If you know an education worker, share their story. If your child benefits from their work, talk about it. Stories stick.
- 🕒 **Frame the Stakes** – This isn't just about wages—it's about supporting kids. Our kids are worth investing in, and deserve proper public education funding.
- 🕒 **Offer a Clear Action** – "Signing this petition takes 30 seconds and makes a real impact." Make it as easy as possible for them to say yes.

Start collecting signatures now!

Get at least five, and return the completed petition forms to make sure decision-makers hear us loud and clear.

 Learn more and take action at SupportEducationWorkers.ca





Support Education Workers in Alberta

Tell Minister Demetrios Nicolaides: Step Up and Support Fair Wages

Education support workers in Alberta play a critical role in keeping our schools running and ensuring students have the care and support they need to thrive.

Yet, these workers are chronically underpaid and struggling to make ends meet. That's why they are now on strike.

We need Minister Demetrios Nicolaides to help. Tell him that our kids are worth investing in.

Next Steps:

- 1. Visit SupportEducationWorkers.ca/Petition**
Download the petition form and take the first step by signing it yourself.
- 2. Print and Share the Petition Form:**
Print the form and gather signatures from at least four other people. Collect as many signatures as you can!
- 3. Submit Your Petition:**
Drop off the completed petition pages at a drop-off location or mail them in. Instructions are on the petition form.
- 4. Sign and Share the Online Petition:**
Sign the online petition and share it with your community. Every voice matters.

Why It Matters

- Low pay for education workers has **consequences for all of us**. It makes it hard to attract people to do these jobs and the quality of education for our children deteriorates.
- Funding shortfalls **affects all Albertans**—students, families, and businesses all depend on strong schools and stable workers.
- Failing to support education workers sets a **dangerous precedent** for what working people are expected to endure in Alberta.
- Alberta deserves **leaders who value the workers** that keep our schools strong and our community thriving.

A fair deal for education support workers isn't just about wages—it's about fairness, respect, and ensuring our community works for everyone.

The Power of Us

History has shown that advocacy can create change. By coming together as a community, we can push Minister Demetrios Nicolaides to make the right call and support Alberta's education workers. Let's show him that we stand united for fairness and respect.

Sign the Petition

Visit SupportEducationWorkers.ca/Petition to sign the petition, download the form, or share it with others. Together, we can secure a brighter future for our schools, our workers, and our community.

Sign the petition

Support Alberta Education Workers today. Sign the petition yourself and find 1 to 4 others to do the same. When you're done, mail the form to the address below, or drop it off during business hours.

We, the undersigned, call on Education Minister Demetrios Nicolaides to step up and, on behalf of his government, make the right decision for education support workers in Alberta.

These workers are:

- Underpaid, earning poverty wages despite full-time work.
- Forced to work 2-3 jobs to survive.
- Essential to keeping our schools and classrooms running.

This is about fairness for workers and stability for our schools. Alberta students and families rely on education support workers every day. They deserve wages that reflect their value and respect for their critical role.

A fair deal means:

- Stability for families and schools.
- Better outcomes for students.
- A stronger Alberta.

Demetrios Nicolaides, make the right call. Support fair wages now.

First Name	Last Name
Email	Mobile Number
Signature	

First Name	Last Name
Email	Mobile Number
Signature	

First Name	Last Name
Email	Mobile Number
Signature	

First Name	Last Name
Email	Mobile Number
Signature	

First Name	Last Name
Email	Mobile Number
Signature	

Thank you for your support!

Mail Completed Petition Form To:

Education Workers Petition
300, 10235 – 124 Street
Edmonton, AB T5N 1P9

Action 03:

Go Further

1. Why Calling & Texting Matter – Print this worksheet to help you identify the people in your life you can call or text!
2. For Friends And Family – Useful tips and conversation starters when calling or texting your friends and family.
3. Key Officials to Contact
4. For Elected Officials – Useful tips and conversation starters when calling Elected Officials
5. Letter Writing Template – Letter writing template you can use when contacting elected officials by mail.

Why Calling & Texting Matter

Most people don't take action because they're never asked. A quick call or text from you can be the push they need. People trust their friends, family, and coworkers more than any online campaign—that's why you are the best messenger.

This list helps you identify the people in your life who are most likely to support education support workers—they just need to hear from you. Take a few minutes to fill it out, then start reaching out!

Who Can You Reach Out To?

My Family

My Close Friends

People From Community Groups

People I Work With

People I See Regularly

Online Friends



Start with just three people! The more conversations we have, the stronger our movement becomes.

For Friends & Family

Start with Your Why:

"Hey, I wanted to reach out because education support workers in Alberta are struggling. They're essential to our schools—helping kids learn, supporting teachers, and keeping classrooms running. But they're being paid poverty wages and forced to work multiple jobs just to survive. That's not right."

Key Facts to Share:

- Most education support workers earn **just \$34,500 on average**—not enough to make ends meet.
 - Many work **2–3 jobs** just to stay afloat.
 - Schools are **losing experienced workers** because they can't afford to stay.
 - **This affects students**—without enough staff, kids don't get the support they need.
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Ask Them to Take Action:

"Will you sign the petition to demand fair wages for education support workers? It only takes a minute, and it makes a real impact."

Follow Up:

"I'll send you the link right now: SupportEducationWorkers.ca. Let me know once you've signed!"

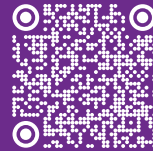


Key Officials to Contact

Reaching out to elected officials is a powerful way to advocate for fair wages for education support workers. Your voice, as a constituent, carries significant weight. Even leaving a voicemail can make an impact, and you can call more than once.

Call These Officials First:

- 1. Premier Danielle Smith** – As Alberta’s Premier, she leads the government and can push for fair funding for education support workers.
Phone: 780-427-2251
- 2. Demetrios Nicolaides, Minister of Education** – Oversees education policy and funding decisions.
Phone: 780-427-7219
- 3. Naheed Nenshi, Leader, Alberta NDP** – Holds the government accountable and can advocate for better funding and wages.
Phone: 780-474-2415
- 4. Your MLA** – Your local representative in the Alberta Legislature. They are responsible for voicing the concerns of their constituents.
[Find your MLA here](#) or scan the QR code.



For Elected Officials

Introduce Yourself:

"Hello, my name is [Your Name], and I'm a resident of [Your Community]. I'm calling because I'm deeply concerned about the wages and working conditions of education support workers in Alberta."

Key Points to Emphasize:

- Education support workers **haven't had a real raise in over a decade.**
 - Many are earning **poverty wages while doing essential work** in schools.
 - Schools are **understaffed**, and students are **losing critical support.**
 - Alberta needs to **fund education properly** so workers can afford to stay in their jobs.
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Demand Action:

"I urge [Official's Name] to support fair wages for education support workers. This isn't just about workers—it's about ensuring schools have the staff they need to function."

Close with a Clear Ask:

"Can you commit to supporting a fair wage increase for education support workers?"

Follow Up:

"I'll also be sending an email about this. I hope you'll take this issue seriously—it's affecting families and students across Alberta."

 Your voice matters! Start reaching out today and help push for real change.



Tips for Writing a Letter

Writing a handwritten letter to your elected officials is a powerful way to make your voice heard. Letters sent in the physical mail often carry even more weight than emails, showing decision-makers that their constituents genuinely care about this issue. Use the template below to craft your letter, and be sure to address it to key officials, and your local MLA.

You can [find your MLA's contact details here](#) or scan the QR code.



Letter Writing Template:

[Your Name]

[Your Address]

[City, Province, Postal Code]

[Date]

[Recipient's Name]

[Recipient's Title]

[Office Address]

[City, Province, Postal Code]

Dear [Recipient's Name],

I am writing to express my deep concern about the ongoing crisis facing education support workers in our province. These dedicated professionals are the backbone of our schools, ensuring that students receive the support they need to learn, grow, and succeed. Without them, our education system simply cannot function.

Despite their critical role, education support workers are severely underpaid and struggling to make ends meet. Many are forced to work multiple jobs just to survive, leading to burnout and high staff turnover. This instability directly impacts students, teachers, and families, making it harder for our schools to provide quality education.

The provincial government must take immediate action. I urge you to lift the wage caps on education support workers and properly fund our schools. Investing in fair wages is not just about valuing workers—it's about ensuring students have the stable, well-supported learning environments they deserve.

I ask that you commit to addressing this issue and advocating for fair wages and better funding for education support workers. Our communities are counting on you to make this right.

Sincerely,

[Your Name]